



Dover Club Goals – 2008 - Alternative Format

This alternative format submitted by a former member addresses the nuts & bolts of each person's business - revisions in target market, changes in products/services offered, as well as opportunities to share issues and challenges.

Have you added any new services and/or products this past year?

Have you made any substantive changes to your business in 2007?

What worked well for you?

What didn't work well?

Did you reach the business goals that you had set for 2007?

If yes, what are you planning to focus on for this coming year?

If no, what are you planning to do differently?

Are there any particular challenges you are facing in 2007 (personal or business)?

Anything else you would like to share?

My Phrase for 2008 is _____